



**Yosuke Shinto**

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## Work Experience

### User Experience Designer

A multi-disciplinary UX designer with a degree in Interaction Design from SIAT, Simon Fraser University. Has years of practice in user-center design and usability research studies. I enjoy approaching design problems through joy of use, while keeping the pure identity of the brand.

### Technical Summary

**Platform:** Mac OS and Windows

**Application & Languages:** Adobe Creative Suit (Illustrator, Photoshop, InDesign, Lightroom), Axure, OmniGraffle Professional, HTML, Bootstrap, CSS, Microsoft Office

### Creative Knowledge

Information Architecture & visual information modelling

Heuristic evaluation & usability methodologies

Wireframe prototyping (Axure/HTML)

Responsive design platform

Agile/LEAN development process

Content strategy

### February 2014 - Present, User Experience Architect

[FCV Technologies](#), Vancouver, Canada

Lead the UX strategy from the initial requirements gathering to delivery of projects. Working with client stakeholders to define requirements, user scenarios, user journeys, and content strategy. Communicating across departments through concept prototypes/wireframes to assist in development estimation.

*Brands worked with: WorkBC, TransLink Compass, Destination British Columbia, WestJet*

## Academic Background

## Reference

### May 2012 - February 2014, Senior Lead UX Designer

AKQA Inc., San Francisco, California

Developing User Experience strategy and design for web and mobile platforms and UI applications. As the lead UX, I was responsible for leading several different disciplines, managing, and presenting concept wireframes, user flows/journey frameworks, and usability case studies.

*Clients include: Audi of America, Audi of Germany, Activision, Target*

### Sept. - Dec. 2010, UX Product Design Intern

Crispin Porter + Bogusky, Boulder, Colorado

Conduct research on fabrication materials for future product concepts. Developed 3D models and interfaces using Illustrator, Alias Maya and SolidWorks platforms. Creating UI concepts and wireframes for various client projects.

*Clients include: Pearl iZUMi, Domino's Pizza, BestBuy, Milka, Lenovo, Microsoft*

### Sept. 2008 - May 2012, Freelance UX/UI designer

Vancouver, Canada

Freelance web design for side projects. Worked on project platforms that involve mobile, tablet, and desktop. Web design categories include: clothing apparel, consumer products, e-commerce, and brand redesigns.

*Clients include: Idea Rebel, Simon Fraser University, True North Apparel*

### 2005 - 2011, B.Sc., Interaction Design & Media

Simon Fraser University, Canada

The School of Interaction Arts & Technology teaches students in developing and designing technologies, evaluating the relationship between technology and society. This faculty focuses on design history, human computer interaction through prototyping, and understanding usability methodologies.

Available upon request or <https://ca.linkedin.com/in/ydshinto>